

2012 West Portal Elementary Spring Arts Festival Sponsorship Levels

| Sponsorship Level | Title Sponsor | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor | Sponsor | Donor |
|---|----------------|------------------|----------------|----------------|----------------|----------------|-------------------------|
| 100% Tax Deductable Donation | \$5,000 | \$2,500 | \$1,000 | \$500 | \$250 | \$100 | Goods / Services |
| Event Named After You | √ | | | | | | |
| Custom Package | √ | | | | | | |
| Logo on Muni Billboard | Featured | Large | | | | | |
| Large Banner on School | Featured | Large | | | | | |
| Mention in Print and Web Media Listings | √ | √ | | | | | |
| Logo on Billboards at All Entrances | Featured | Large | Medium | | | | |
| Logo on Posters | Featured | Large | Medium | | | | |
| Website Home Page Logo | Featured | Large | Medium | | | | |
| Carnival Booth | √ | √ | √ | | | | |
| Appreciation During Live Events | √ | √ | √ | | | | |
| Ad in Auction / Performance Program | Back Page | Full Page | 1/2 Page | 1/4 Page | | | |
| Promotional Materials at Event | √ | √ | √ | √ | | | |
| Window Decal | √ | √ | √ | √ | √ | √ | |
| Website Sponsors Page | Featured Logo | Large Logo | Medium Logo | Linked Listing | Linked Listing | Static Listing | Static Listing |
| Message Folder | Featured Logo | Large Logo | Medium Logo | Bold Listing | Bold Listing | Listing | Listing |
| Panther Press Listings | Featured Logo | Large Logo | Medium Logo | Bold Listing | Bold Listing | Listing | Listing |

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| Event Named After You | Name appears in front of every mention of the event name on all promotional materials, e.g. "West Portal Elementary Spring Arts Festival brought to you by YOUR COMPANY NAME". Includes right of first refusal for next year. |
| Custom Package | At the Title Sponsor level of sponsorship we are happy to work as best we can with any custom requests that you might have. |
| Logo on Muni Billboard | Huge billboard (10' 5" h x 22' 8" w) above West Portal Muni Station, will run for approximately 1 month before the event. |
| Large Banner on School | Large banner announcing the event hanging on the side of the school building, visible from West Portal Ave, approximately 1 month before the event. |
| Mention in Print and Web Media Listings | Your business will be mentioned in listings for the event in local newspapers, magazines, and websites (TBD), running in the issue of each before the event. |
| Logo on Billboards at All Entrances | There are three major entrances to the event, and this board will greet guests at each. |
| Logo on Posters | Posters will saturate West Portal, Taraval, and Stonestown business districts, as well as around the school, in libraries, etc. Ask to see our sample of this year's poster. |
| Website Home Page Logo | Your logo will be placed on the Home page for our event website, www.westportalspringfestival.org . |
| Carnival Booth | If desired, we will provide a space, table, and chairs for you to host a booth at the event. Inquire about details. |
| Appreciation During Live Events | Our emcee will announce your business's support during the live performances and live auction. |
| Ad in Auction / Performance Program | 350 printed programs will be distributed on the day of the event. Ask to see our sample of this year's program. |
| Promotional Materials at Event | We include your coupons, flyers, or other promotional materials to be distributed during the event. |
| Window Decal | A decal for you to hang in your window to proudly display your support for the school. Don't be the only business on West Portal Avenue without one! |
| Website Sponsors Page | Your name (and links or logo at the higher sponsorship levels) will appear in the list of sponsors on our event website, www.westportalspringfestival.org . |
| Message Folder | Your name listed as a sponsor in the message folders that go out weekly to 579 West Portal students and their families. |
| Panther Press Listings | Your name listed as a sponsor in the Panther Press, our school newsletter that goes out monthly to 579 West Portal students and their families. |

For more information, please contact SooMee Arikawa at sponsorships@westportalspringfestival.org.